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Legal issues in E-commerce brokerage activity in a sharing economy in Vietnam

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Abstract

A sharing economy is an economic model that has just developed in the context of Industrial Revolution 4.0. Along with the strong development of information technology, providing access to goods and services for customers that is facilitated by a community based on-line platform has overcome the time and distance limitation, gradually met the customers¹ demands, as well as minimize the cost of transportation. E-commerce brokerage is one of important commercial intermediary activities of the economy which play a role as a connection channel among traders who carry out commercial activities in order to help them find their partners to sign commercial and service contracts easily. However, the Vietnamese law system which is governing this type of activity in a sharing economy has exposed many problems. Therefore, this paper aims to raise and analyse the problems of e-commerce brokerage activity in a sharing economy and propose some solutions to perfect the legal regulations on e-commerce brokerage in the coming years.

Keywords: A sharing economy, E-commerce brokerage, Solutions

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